

Now Available on Google Play!!

Download ViMoJo, the perfect video news creation suite for Mobile Journalists

*Madrid November 2nd 2017.- **ViMoJo** has just arrived at Google Play, and it is going to change the mobile journalism. From now on, all journalists owning an Android smartphone can download it. With ViMoJo you can record, edit and send your video news to your favourite platform. With just some light equipment you will be able to have a professionally produced news video piece.*

Journalists can get ViMoJo for only 4,79€. They will have a quick, convenient and easy to use professional tool to inform your audience in the shortest time.

Have an immediate impact! Send news at any time of the day or night (the ISO setting) to social networks! It's so easy!

*It has been three and half years of hard work and now **Videona Socialmedia** launches **ViMoJo**, its app designed for a professional audience. This Spanish startup based in Madrid begun with its first hit app Videona (a free app that allows you to record, edit and share videos with your smartphone) followed by Kamarada (a specialized app used to record parts of silent movies). Finally **Videona Socialmedia** is presenting **ViMoJo**, a professional app used by big broadcasters and which now will be available for individual professionals.*

Today, at last, Android users can have access to the best all-in-one app to make and share a professional piece of video news. Journalists, influencers and any other information professionals will find that ViMoJo is the perfect tool to record, edit & publish their work.

Watch this video and discover what you can do with Vimojo:



ViMoJo will ease your work

Mobile Journalism “MoJo” is a new trend internationally, more and more media and information professionals are taking advantage it. With MoJo you can get quicker to your audience in the same language they are speaking, mobile.

With **ViMoJo**, you can record, edit and publish your video news in a simple, quick, economical and reliable way. Any Journalist with just a mobile and minimum equipment can have a ready to publish video news from the field.

Asking the 5 W's of journalism, **ViMoJo** can offer.

What?

Is a **complete suite** for media, professional journalists, and witnesses. *ViMoJo* offers the possibility to make audiovisual pieces faster, with high quality through smartphones without losing your brand's identity.

Why?

Because the news industry has already changed. *ViMoJo* will increase your content for the many channels you need to satisfy. To reduce the time interval between social media and you. This will increase the amount of audiovisual material to engage your audience.

How?

Record, edit and share the news in a few seconds. *ViMoJo* helps you reduce costs and allows anyone who is in the breaking news to share it in real time. **You will need a smartphone** as the only equipment to record the event and have the media assets ready to enter in your workflow. **Even your audience can send you material.**



Who?

ViMoJo is the perfect tool for any media that covers news. **Journalists and witnesses will have all the audiovisual assets** ready to use from the field, with your branding.

ViMoJo is the easiest and fastest way to cover the news.

Where?

Available in your mobile device. Go to Google Play and download it for just 4'79€.

When?

NOW!!

You will have the power to record, edit and share professional videos whenever you need. **News can happen anytime**, with *ViMoJo* you will be ready for this new era of news.

Features:

- Adapt the interface to your branding.
- Incorporate videos from your audience to your workflow.
- Record 16:9 up to 4k.
- Advanced camera controls (ISO level)
- Audio input control.
- Simple editing room (trim, split and paste).
- Labelling.
- Add specific metaData.
- Immediate connection to your workflow.

You can Download *ViMoJo* at <http://ow.ly/H2O230gdxHe>

More info on the web (<http://vimojo.co/>) you can also check it on Facebook (<https://www.facebook.com/VimojoApp/>)